

Events

List of Conferences/ Seminars/ workshops

Sl. No	Date	Name of the Seminar/ Workshop and Conference	Resource Person	Outcome
1.	19.03.2024 & 20.03.2024	Two day International Conference on SAATET – <i>Sustaining the Attraction 's Allure Via Tech- Empowered Travel</i>	Abhishek Singh Bhati from James Cook University, Singapore & M.H. Thowfeek from Southeastern University of Sri Lanka	The students from all over India attended the Conference and gained knowledge from the Resource persons from abroad and shared their knowledge by presenting papers.
2.	27.09.2023	<i>“World Tourism Day”</i>	Mr. S. Suthagar,	The Students came to know about the importance tour, travel and World Tourism Day.
3.	21.09.2023	<i>Special Lecture on Cleanliness and Environmental Health</i>	Mr. R. Surulinathan	The Students of DTHM gained knowledge about the importance of cleanliness and environmental health.
4.	01.09.2023	<i>One Day National Seminar</i>	Dr. Shankar Srinivasan & Mr. D. Kottairaja	The Students of DTHM gained knowledge about major challenges and sustainable practices in Hotel Industry
5.	26.06.2023	<i>Orientation Program</i>	Mr. A. Sankar, & Dr. P. Suresh Kumar	The first year students got an awareness about the course , its features, employment opportunities and environmental facilities available in the department.
6.	11.03.2023	A workshop on <i>“ Fruit Art And Vegetable Sculpture”</i>	Mr. T. Magaleshwaran	Alagappa University collaborative centre catering students gained the basic knowledge in fruits arts in vegetable sculpture.

7.	09.03.2023	A workshop on <i>"Cuisine The Nutrition "</i>	Dr. V.Ramachandra n & Mrs. R.Jennifer	The NSS students got awareness of nutritional food.
8.	15.02.2023	<i>"Du Lich 2k23"</i> –An Inter- collegiate competition	DTHM Staff Members	The other college students got a platform to show their skills in the competitions
9.	06.01.2023	Workshop on <i>"Fireless Cooking Competition"</i>	DTHM Staff Members	The school students got an opportunity to explore the cooking talents without fire.
10.	27.09.2022	<i>"World Tourism Day"</i>	Prof. Dr. Seema Sharma	Students and public came to know the importance of world tourism day.
11.	28.03.2022	One day workshop on <i>"Butchery Skills"</i>	Mr. I. Arun	Students gained the basic knowledge of butchery skills
12.	02.12.2021	Workshop on <i>"Bakery and Confectionery"</i> –	Mr.Livin	Students gained the basic knowledge of preparing the bakery products.
13.	29.11.2021	Guest Lecture on <i>"Role Of Tourist Guide"</i>	Mr. S.Manikandan	Students gained knowledge of the role of tourist guide.
14.	22.11.2021	Guest Lecture on <i>"Hotel Marketing"</i> <i>"Tourist Behaviour And Cross Cultural Management"</i>	Chef. B. Sathiyandhan	Students gained knowledge of hotel marketing.
15.	15.10.2021	Guest Lecture on <i>"Role Of Tourism And Development Of Indian Economy"</i> . <i>"Forms Of Catering Establishment And Menu Planning"</i> <i>"Food And Beverage Management And Cost Control"</i>	Dr. R.Kannan	Students benefited by knowing the role of tourism and development of Indian economy.
16.	27.09.2021	<i>" World Tourism Day"</i>	Dr.Ponnilango	Students and public came to know the importance of world tourism day.
17.	06.09.2019 to 07.09.2019	An International Conference on <i>" Recent Trends In Global Sustainable Tourism And Hospitality Research</i>	Dr. Abhishek Singh Bhati & Dr. Mohd Raziff Jamaluddin	Various college students and academicians gained and shared knowledge of recent trends in tourism & hospitality research

18	24.10.2018	“SMILE Workshop”	Shri. KV. Muruga Barathi	Non teaching staff gained knowledge of leadership skills.
19.	27.09.2018	“World Tourism Day”	Shri. Santhosh Muruganatham	Students gained knowledge of hotel industry and the importance of world tourism day.
20.	21.02.2018 to 23.02.2018	Three days training program on “Chettinadu Food Preparation ”	Chef. Mr. Manikandan	The Housewives gained knowledge of preparing the chettinad foods.
21	25.01.2018	One day workshop on “Vegetables & Fruits Carving”	Mr.Elanchezhian	Students gained the basic knowledge of carving.

Two day International Conference on
SAATET- SUSTAINING THE ATTRACTION'S ALLURE VIA TECH –
EMPOWERED TRAVEL

Date: 19.03.2024

Number of Participants: 250

The Department of Tourism and Hotel Management organised the two day International Conference on the title “SAATET- SUSTAINING THE ATTRACTION'S ALLURE VIA TECH – EMPOWERED TRAVEL” on 19.03.2024 and 20.03.2024.

Various esteemed leaders and dignitaries from the travel and tourism industry converged for a groundbreaking conference themed SAATET (SUSTAINING THE ATTRACTION'S ALLURE VIA TECH – EMPOWERED TRAVEL). The event, hosted by Department of Tourism and Hotel Management, Alagappa University, aimed to highlight innovative technologies and sustainable practices while preserving the natural beauty and cultural heritage of travel destinations.

The conference commenced with an invocation of gratitude to the distinguished dignitaries, including Honourable Vice Chancellor Prof G. Ravi .

Respected Dr. SP. Mathiraj Professor & Head, Department of Tourism & Hotel Management, delivered the welcome address, setting an engaging tone for the conference. The Presidential Address was delivered by Honourable Vice Chancellor, Professor G. Ravi, who stressed the importance and growth of Tourism all over the world.

The keynote address was presented by distinguished speaker, Professor Abhishek Singh Bhati from James Cook University, Singapore, and Professor M.H. Thowfeek from Southeastern University of Sri Lanka, delivered his special address offering valuable insights and perspectives. The conference serves as a pivotal platform for industry leaders to collaborate, innovate, and drive forward sustainable practices in travel and tourism, ensuring the preservation of natural resources and cultural heritage for future generations.

Mr. K.P.Karthlingam Assistant Professor, Department of Tourism and Hotel Management delivered the vote of thanks.



The honourable Vice chancellor with resource persons are releasing the Conference book

WORLD TOURISM DAY

Date: 27.09.2023

Number of Participants: 150

World Tourism Day is celebrated globally on September 27th each year to promote the significance of tourism and its positive impact on various aspects of society. At department of Tourism and Hotel Management, this day was celebrated with enthusiasm, highlighting the importance of tourism and encouraging students to explore the world of Travel and hospitality. The theme for the celebration is “Green investment” The celebration commences with an inaugural address by Dr. SP. Mathiraj, Professor & Head i/c Department of Tourism & Hotel Management, and special address by Prof. S. Rajamohan the Registrar, Alagappa University. Distinguished guests Mr. S. Suthagar, Founder Arola, Eco - Tourism Madurai and Dr. K. Krishnamoorthy, Associate Professor & Head i/c, Department of History, Alagappa University, from the tourism industry and academia respectively were invited to share their insights on the theme and the importance of tourism in today’s world. The ceremony was attended by students, faculty members of Alagappa University.



The dignitaries are on the stage



The participants in the World tourism day function

SPECIAL LECTURE ON CLEANLINESS AND ENVIRONMENTAL HEALTH

Date: 21.09.2023

Number of Participants: 158

The Special lecture on Cleanliness and Environmental Health at the Department of Tourism and Hotel Management was an enlightening and educational event which was conducted on 21.09.2023. It successfully conveyed the critical relationship between cleanliness and a healthy environment inspiring attendees to take proactive steps toward sustainability and responsible environmental practices. The engagement of a distinguished speaker Mr. R. Surulinathan Sanitary Officer Municipality, Karaikudi, interactive discussions, and practical takeaways made this lecture a significant contribution to the college's commitment to environmental awareness and health education. It serves as a reminder that each individual's actions can contribute to a cleaner, healthier, and more sustainable world.



Our Department students are in cleaning activity

ONE DAY NATIONAL SEMINAR

Date: 01.09.2023

Number of Participants: 150

Department of Tourism and Hotel management has organized a one day National seminar on “WORLD BEST PRACITCES IN HOTEL INDUSTRY” on 1st September 2023 in Convocation seminar hall. The seminar focused on Global quality of Tourism and Hotel Management and its Employment opportunities. The programme started at 10:30 am with the welcome address by Dr. SP. Mathiraj Professor & Head i/c Department of Tourism and Hotel Management. Opening remarks and Inaugural of the programme was presented by Prof. G. Ravi, Vice-chancellor, Alagappa University. He highlighted Economical Benefits of Hospitality Sector in India. The dignitaries on the dais were Dr. Shankar Srinivasan, Principal, KMCT College of Hotel Management, Kerala and Mr. D. Kottairaja, Assistant Professor, Ultra Arts and Science College, Madurai.

The Keynote address was presented by Dr. Shankar Srinivasan, Principal, KMCT College of Hotel Management, Kerala. He shared his worked experience as a senior lecturer in Ethiopia and cultural behavior of people among India, he gave inspires speech to become entrepreneur in hotel industry. He shared his research work and gave several examples to motivate students for research paper writing. The Special address was presented by Mr. D. Kottairaja, Assistant Professor, Ultra Arts and Science College, Madurai. He talked about the major challenges and sustainable practices in Hotel Industry. Finally, The Vote of thanks was presented by Mr. K.P. Karthilingam, Assistant Professor, Department of Tourism and Hotel Management.



The dignitaries for the seminar are of the stage



Our HOD honoured the Honourable Vice Chancellor



Honourable Vice Chancellor is delivering the Inauguration address



The participants in the International conference

ORIENTATION PROGRAM

Date: 26.06.2023

Number of Participants: 35

Orientation Program for the incoming MBA I - Year students at the Department of Tourism & Hotel Management is a crucial event aimed at welcoming and acquainting new students with the college environment, academic expectations, and the resources available to them. This program serves as a foundation for a successful academic journey and fosters a sense of belonging within the college community. The program was conducted on 26.06.2023 which began with a warm welcome address by the Dr. SP. Mathiraj, Professor & Head/c, Department of Tourism and Hotel Management. The welcome address set the tone for the day, emphasizing the Department's commitment to providing a nurturing and enriching educational experience. Dr. P. Suresh Kumar, Faculty Coordinator study circle, Alagappa University spoke about importance of having a positive mindset to excel. And Mr. A. Sankar, Assistant Tourist Officer, Tamilnadu Tourism Development Corporation, Karaikudi Branch created awareness among students about the career opportunities in Tourism Industry. Faculty members from the department were introduced, allowing students to familiarize themselves with the educators who would guide them throughout their program. Each faculty member briefly shared their academic background and areas of expertise.



The HOD honoured the chief guest



The chief guest Dr. P. Suresh Kumar is delivering speech in the first session



Our staff member is welcoming the another chief guest who handled the second session

FRUIT ART AND VEGETABLES SCULPTURE WORKSHOP 2023 FOR ALAGAPPA UNIVERSITY COLLABORATIVE CENTRES IN TAMILNADU

Date: 11.03.2023

Number of Participants: 86

A one-day workshop on “Fruit Art and Vegetables Sculpture” was organized by the Department of Tourism and Hotel Management on 11th March 2023. Mr. T. Magaleshwaran elucidated the importance of skill building in fruit art and vegetables sculpture. Totally 86 students from 15 collaborative centre were participated in the workshop. We also gave hands –on –practice for the student to carve 4 and 5 petal flowers in radish, carrot, cucumber, beet root, and watermelon face arts. They also made vegetables and flower carved bouquet arrangements for reception hall. This workshop gave a lot of memorable experience, motivation and encouragement to the students. Dr. SP. Mathiraj Professor & Head i/c distributed the certificate to the participants and the winners at the end of the programme.



Prof. SP.Mathiraj is honouring the expert Mr. T. Magaleshwaran



The participants of the workshop



Vegetable art and sculptures were kept for display



The participants of the workshop

CUISINE THE NUTRITION

Date: 09.03.2023

Number of Participants: 50

The Department of Tourism & Hotel Management in collaboration with NSS students of Dr. Umayal Ramanathan college organized Food Production & Bakery & Confectionery workshop on the theme “Cuisine the Nutrition” on 09.03.2023. The workshop focused on series which guided the participants to the essential steps of developing a healthy eating pattern that matches their health goals, food preferences and life style demands. Dr. SP. Mathiraj, Professor and Head i/c welcomed the gathering and Dr. A. Hemamalini, the principal, Dr.Umayal Ramanathan College gave the inaugural address. Totally 50 NSS students were participated in the workshop and received the Certificate of Participation.



The HoD is issuing certificates to the participants



Students preparation kept for display



The participants of the workshop



The expert is demonstrating the preparation method to students

DU LICH 2k23

Date: 15.02.2023

Number of Participants: 183

An inter collegiate competition “DU LICH 2k23” was organized by the Department of Tourism and Hotel Management in collaboration with the YUVA Tourism Club, Ministry of Tourism Government of India (Southern Regional Office) on 15th February 2023. Dr. N. Johnson, Assistant Professor & Head i/c Department of Life Long Learning, Alagappa University in his inaugural address, highlighted the trends in the growth of the tourism sector. He advised the students to explore the potentiality of the tourism sector by gaining practical exposure in the industry. Seven Competitions were conducted. Totally 183 students from 16 colleges participated in the event. Many won the prizes and the overall shield was won by Alagappa Govt. Arts College. Dr. SP.Mathiraj, Professor and Head i/c welcomed the gathering. Dr. N. Johnson, Assistant Professor & Head i/c Department of Life Long Learning, Alagappa University distributed the certificate to the participants and the winners and Dr. S. Sridevi proposed the vote of thanks.



Prof.SP.Mathiraj is delivering a momento to Dr.Johnson



The Chief guests are distributing the certificates to the winners



The Chief guest is honouring the winner with medal



Prof.SP.Mathiraj, HOD DT&HM, is honouring Dr.Johnson with shawl.

FIRELESS COOKING COMPETITION -2023

Date: 06.01.2023

Number of Participants: 84

The Department of Tourism & Hotel Management organized the “Fireless Cooking Competition” on 06th January 2023 for the students to exhibit their culinary skills in cooking without fire, 84 students from 21 schools were participated with full zeal and enthusiasm as they doled out nutritious yet delectable delicacies selected post exhaustive research on the cultural backgrounds of the relevant recipes. Dr. SP. Mathiraj Professor & Head i/c gave the welcome address and the inaugural speech. The Honorable Vice – Chancellor distributed the certificates and Prizes to the winners.



The winners with honourable Vice Chancellor and HoD



Honourable Vice chancellor is distributing certificates to the winners



Experts are evaluating the students prepared foods



The participants of the competition

World Tourism Day

Date: 27.09.2022

Number of Participants: 164

The Department of Tourism & Hotel Management organized World Tourism Day celebration on 27.09.2023. Two industrial experts Prof. Dr. Seema Sharma, Dean - Faculty of Commerce & Management Assam Down Town University, Guwahati and Mr. A. Shankar, Assistant Tourist Officer, Tamilnadu Tourism Development Corporation, Karaikudi Branch had acted as resource persons. Prof. SP. Mathiraj Head i/c to gave the welcome address. Dr. S. Rajamohan, Dean, School of Management to felicitated. Prof. Dr. Seema Sharma, Dean - Faculty of Commerce & Management Assam down Town University, Guwahati to presented inaugural address. She gave lecture about the economical growth in Indian Tourism Industry. Mr. A. Shankar, Assistant Tourist Officer, Tamilnadu Tourism Development Corporation, Karaikudi Branch to present Special address. He spoke about outgoing project for Tourism Development Corporation in Tamilnadu. Mr. K.P.Karthilingam, Assistant professor, Department of Tourism & Hotel Management to presented vote of thanks.



ALAGAPPA UNIVERSITY

(A State University Established in 1985)
KARAIKUDI - 630002, Tamil Nadu, India

**Department of Tourism and
Hotel Management**

Cordially invites you



WORLD TOURISM DAY



27th September 2022



11:00am

Dr. SP. Mathiraj
Professor and Head i/c
Welcomes

Prof. G. RAVI
Vice - Chancellor
Presides

Dr. S. RAJAMOCHAN
Registrar i/c
Felicitates

Prof. Dr. SEEMA SHARMA
Dean, Faculty of Commerce & Management
Assam Down Town University, Guwahati
Inaugurates

Mr. A.SHANKAR
Assistant Tourist Officer
TamilNadu Tourism Development Corporation, Karaikudi Branch
Addresses

Mr. K.P. KARTHILINGAM
Assistant Professor
Thanks

Dr. SP. MATHIRAJ
Professor and Head i/c

Dr. S. RAJAMOCHAN
Registrar i/c



Conference Hall
Department of Library &
Information Science





Dr..SP.Mathiraj, Professor & Head i/c DT&HM, is welcoming the dignitaries.



Prof. S. Rajamohan is delivering his Felicitation address



Prof.S. Rajamohan, Registrar i/c is honouring the chief guest Dr. Seema Sharma with shawl.

A ONE-DAY WORKSHOP ON “BUTCHERY SKILLS”

Date: 28.03.2022

Number of Participants: 116

A one-day workshop on “Butchery Skills” was organized by the Department of Tourism and Hotel Management in collaboration with the University Business Collaboration Centre, Alagappa University, Karaikudi on 28th March 2022. Dr. S. Rajamohan, Dean, Faculty of Management, Alagappa University in his presidential address, highlighted the trends in the growth of the hospitality industry and tourism sector. He advised the students to explore the potentiality of the hospitality sector by gaining practical exposure as interns in various hotels.

Dr. N. Anbzhagan, Co-ordinator, University Business Collaboration Centre, Alagappa University elucidated the role of UBCC in skill building and expounded the significant contribution of UBCC in Alagappa University. He reiterated the need for up skilling and reskilling in the present competitive job landscape.

Mr. I. Arun from Viking Sea Cruise Line, Norway delivered his keynote address and made the students to visualize the career opportunities in the butchery section of a hotel both in India and abroad. In addition, he explicated the differences in the job profiles of chefs in India and abroad and pointed out that demand for hospitality professionals is evergreen. He ended his presentation with an optimistic note on the golden opportunities available to the students of Hotel Management, who are equipped with the necessary skills. After the culmination of the inauguration, he provided hands on training in butchery skills to the learners. A vast platform was given in the workshop and all the prerequisites were arranged in the well-equipped production Laboratory of Department of Tourism and Hotel management. He gave training to the students on handling different types of knife in different sections of meat cutting with proper demonstration. He involved all the students in the live session by making them to cut and preserve the cut meat with full safety precautions. Finally, he interacted with students by answering their queries.

Dr. K. Alamelu, Professor and Head i/c welcomed the gathering and Mr. K.P. Karthilingam, Assistant Professor proposed vote of thanks.



Mr.K.P.Karthilingam is honouring the UBCC co-ordinator Dr. R.Anbazhagan with memento.



Prof. Sekar is appreciating the resource person for his valuable work



The resource person is demonstrating to the students



Mr. K.P.Karthilingam is delivering the vote of thanks

Guest Lecture Programs

Guest Lecture: 4

Bakery & Confectionary

Date: 02.12.2021

Number of Participants: 116

A workshop on Bakery and Confectionary was conducted for B.Sc (Catering Science and Hotel Management students) on 02.12.2021. Mr. A. Levin Proprietor LEVI cakes acted as resource person and he demonstrated important Bakery and confectionary items preparation methods. Dr. K. Alamelu Head i/c, Department of Tourism &Hotel Management presided over the function, Mr. K.P.Karthilingam, Assistant Professor, and Mrs. R.Jennifer Teaching Assistant organised the function.



All bakery products were kept for display Prof. K. Alamelu and Mr. A. Levin Proprietor LEVI cakes are standing with students of DTHM



All Bakery Products were kept for display

Guest Lecture: 3

Date: 29.11.2021

Number of Participants: 60

Mr.S.Manikandan, Tourist Guide Affiliated by Government of Tamilnadu delivered a Special Lectures on “Role of Tourist Guide in Tourism” on 29.11.2021 in Department of Tourism and Hotel Management, Alagappa University, Karaikudi.



Mr. S. Manikandan is delivering his lecture to the students



Question and Answer session

Guest Lecture: 2

Date: 22.11.2021

Number of Participants: 38

Chef. B. Sathiyandhan, CEO, Hospitality Industry Consultancy, Tambaram, Chennai delivered a series of Special Lectures on “Hotel Marketing-marketing strategies for hotel industry internationalization in India”, “Front office: Handling emergency situation in hotel, incentives for hotel industry”, “Food and beverage management: Food costing techniques”, “Indian cookery-Basic menu planning”, “Tourist behaviour and cross cultural management” and “Tourism contribution to promote socio economic growth and development” on 22.11.2021 in Department of Tourism and Hotel Management, Alagappa University, Karaikudi.



Chef B. Sathiyandhan is delivering his lecture to the students



Shot on OnePlus
Powered by Triple Camera

Question and Answer session

Guest Lecture: 1

Date: 15.11.2021

Number of Participants: 61

Dr. R. Kannan, Professor & Director i/c, Centre for Tourism and Hotel Management, Madurai Kamaraj University delivered a series of Special Lectures on “Role of Tourism and Development of Indian Economy”, “Forms of Catering Establishments and Menu Planning” and “Food and Beverage Management & Cost Control” on 15.11.2021 in Department of Tourism and Hotel Management, Alagappa University, Karaikudi.



Dr. K. Alamelu , Professor & Head i/c is welcoming the Chief Guest



The Resource person Dr.R.Kannan is delivering his special lecture to the students.

World Tourism Day: Heritage Walk

Date: 25.09.2021

Number of Participants: 120

World Tourism Day was celebrated by the Department of Tourism and Hotel Management, Alagappa University on 27th September, 2021. In the commemoration of the World Tourism Day, the Department had organized a special Heritage Walk from the Department of Tourism and Hotel Management to Sorkettar Vinayagar Temple, Velangudi covering a distance of 3.5 km with 50 Student participants on 25.09.2021 at 7.30am. The Heritage Walk was flagged off by Prof. C. Sekar, Registrar, Alagappa University.



The Registrar i/c is flagging off to start the Heritage Walk



The Heritage walk is started from the Department of Tourism and Hotel Management



Heritage walk is on the college road

World Tourism Day

Date: 27.09.2021

Number of Participants: 156

In the Department of Tourism & Hotel Management organised World Tourism Day celebration 2021. We had been invite industrial experts from various places. In the beginning this occasion inaugurate our Head in charge Prof. K. Alamelu to gave the welcome address. Dr.R.Swaminathan the member of vice chancellor officiating committee and members of the syndicate to presented presidential address. Dr.T.R. Gurumoorthy the member of vice chancellor officiating committee and members of the syndicate to inaugurate the function. Dr. S. Rajamohan, Dean, School of Management to felicitate. Mr. M. Ponnilingo Director, Trichy - Jenney's Academy of Hotel Management, who address the gathering. He gave lecture about the adversely impacted in Tourism Sector by Covid -19, covid induced challenges, the Post- pandemic scenario of global Tourism. Mr. K.P.Karthilingam, Assistant professor, Department of Tourism & Hotel Management to presented vote of thanks.



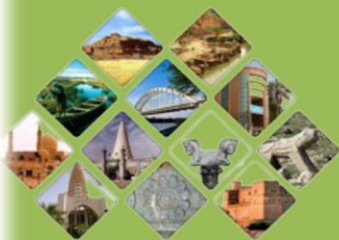
ALAGAPPA UNIVERSITY

(A State University Established in 1985)
KARAIKUDI - 630 003, Tamil Nadu, India
www.alagappauniversity.ac.in



27th
September
2021


Convocation
Seminar Hall



Department of Tourism and Hotel Management

Cordially invites you to

World Tourism Day



10.30 a.m.

Dr. K. ALAMELU
Professor and Head i/c
Welcomes

Dr. R. SWAMINATHAN
Member
Vice Chancellor Officiating Committee
Member of the Syndicate
Presides

Dr. T.R. GURUMOORTHY
Member
Vice Chancellor Officiating Committee
Member of the Syndicate
Inaugurates

Dr. S. RAJAMOCHAN
Dean, School of Management
Felicitates

Mr. M. PONNILANGO
Director, Jenneys Academy of Hotel Management
Vice-President of Trichy Travel Federation
Addresses

Dr. K. ALAMELU
Professor and Head i/c

Mr. K.P. KARTHILINGAM
Assistant Professor
Thanks

Pro. C. SEKAR
Registrar i/c





The VC officiating committee member Dr.R.Swaminathan is presenting a memento to the resource person Dr.Ponnilingo Director, Trichy - Jenney's Academy of Hotel Management.



Prof.K.Alamelu HoD is presenting a memento to VC officiating committee member Dr.R.Swaminathan



The VC officiating committee member Dr.R.Swaminathan is delivering the presidential address



Dr.Ponnilingo Director, Trichy - Jenney's Academy of Hotel Management, is delivering the chief guest address

World Tourism Day: Competitions



ALAGAPPA UNIVERSITY
(A STATE UNIVERSITY ACCREDITED WITH A+ GRADE BY NAAC (CGPA 3.64 IN THE THIRD CYCLE AND AS GRADED AS CATEGORY - I UNIVERSITY BY MHRD -UGC)
KARAIKUDI - 630003, TAMIL NADU, INDIA.
DEPARTMENT OF TOURISM AND HOTEL MANAGEMENT
"WORLD TOURISM DAY"
CELEBRATION COMPETITIONS
(VIRTUAL PLATFORM)
2021
"TOURISM FOR INCLUSIVE GROWTH"
27.09.21 - MONDAY

Click Here ([Link](#)) for Registration
Last Date for Registration: 26.09.21 - 01:00PM



Virtual Competitions

NOTE

- 1. Essay Writing**
Topic: "Fairs and Festivals in India"
Guidelines: Essay should be written in A4 sheets and it should not exceed 1000 words.
- 2. Elocution**
Topic: "Sustainable Tourism"
Guidelines: Video Recordings should be within 4-5 Minutes
- 3. Sketching:**
Topic: "Current Scenario of Indian Tourism Sector"
Guidelines: Drawing should be done on chart paper.
- 4. Shorts/Reels:**
Topic: "Tourists Attraction of Your Locality"
Guidelines:
i. Video should not exceed 1 minute.
ii. Voice message with brief explanation should be given.

I. Send the Soft copies in PDF to the following
Whatsapp Number: 9524243656 (OR)
Mail Id: abenitomarajose@yahoo.in

II. Last Date to submit the soft copies: 28.09.21 - 05:00 PM


III. Winners will be announced on 29.09.21

IV. Hard copies of Certificates will be provided for the Winners.

For Further Details Please Contact:
1. Dr. G. Balabharathi
Teaching Assistant - DTHM, - 6381082930
2. Mr. A. Benito Maria Jose
Teaching Assistant - DTHM, - 9524243656
3. Ms. M. Abinaya
Teaching Assistant - DTHM - 8072861919

Dr. K. Alamelu
Head i/c - DTHM

Prof. C. Sekar
Registrar i/c



World Tourism Day: Competitions and Prize Distribution

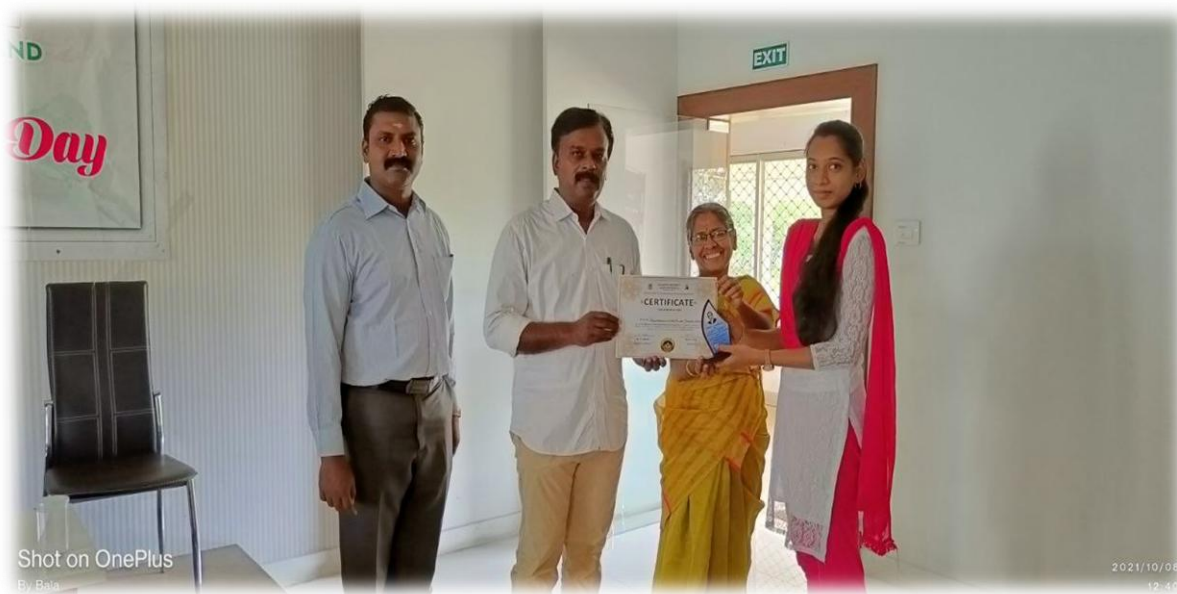
Date: 27.09.2021

Number of Participants: 70

In commemoration of the World Tourism Day, Department of Tourism & Hotel Management conducted six competitions namely sketching, essay writing, elocution, short reels, quiz and presentation 70 students from various Departments of our university participated in such events. Each competition was evaluated by an eminent jury panel. Our honorable registrar, Prof. C. Sekar recognized the winners with the mementoes.



Dr.K.Alamelu, Professor &Head i/c is delivering the welcome address



Prof. C. Sekar is distributing certificate and memento to the winners

INTERNATIONAL CONFERENCE

Recent Trends in Global Sustainable Tourism and Hospitality Research

Date: 06.09.2019 & 07.09.2019

Number of Participants: 180

The Department of Tourism & Hotel Management organised two days International Conference on Recent Trends in Global Sustainable Tourism and Hospitality Research on 6th & 7th Sep 2019. Subject experts from various universities have been invited. Dr. Abhishek Singh Bhati Inaugurated, followed by the Presidential address of Hony. Col. Prof. N. Rajendran, Prof. M. Senthil on his thematic address threw lights on the current updates in Tourism & Hospitality Industry. Dr. Toney K Thomas gave sessions on recent trends in industry. Dr. MohdRaziff Jamaluddin addressed the gathering giving insights in to the emerging concepts of Hospitality Industry. Prof. T.R. Gurumoorthy, Prof. S. Rajamohan, Prof. S. Chandramohan & Prof. Sanjeev Kumar Singh – Felicitated on the consecutive days of the workshop.



SMILE WORKSHOP

Date: 24.10.2018

Number of Participants: 60

A one-day workshop on “Simple Manners Inspire Leadership Excellence” was organized by the Department of Tourism and Hotel Management on 24th October 2018. Dr. V. Sivakumar Professor & Head i/c inaugurated the same with the welcome address and elucidated the importance of excellence in Leadership. Hon.Vice- Chancellor Prof .N .Rajendran delivered the Presidential Address. The workshop trainer Shri. KV. Muruga Barathi Chief Trainer at YOSI Media gave key insights and innovative practices in leadership. The workshop was conducted for the administrative staff of Alagappa University. The vote of thanks was given by Mr. K.P.Karthilingam.



Dignitaries are on the dias



The Participants of Administrative Staff of Alagappa University

World Tourism Day

Date: 27.09.2018

Number of Participants: 93

The Department of Tourism & Hotel Management Celebrated “World Tourism Day” on 27.09.2018. Industrial experts from various places were invited. The day was inaugurated by the Head in charge Prof.V.Sivakumar . Honourable Prof. N. Rajendran vice - chancellor gave the presidential address. Prof. M. Selvam the members of syndicate, presented the Special address. Shri. Santhosh Muruganantham Founder & CEO, “Kolapasi Takeaway” Chennai spoke about the growth of Hotel industry in Tamilnadu and briefly explained the Food Culture in kolapasi restaurant, and gave many Startup ideas in hotel business. Mr. K.P.Karthilingam, Assistant professor, Department of Tourism & Hotel Management presented vote of thanks.



Honourable Vice chancellor is lighting the Kuthuvilakku



Dignitaries are on the dias



Dr.V.Sivakumar, Head of the department is delivering the inaugural address



Dr. N.Rajendran, Vice Chancellor is delivering the presidential address



Chief Guest Mr.Santosh Murugantham, Founder & COE, Kolapasi Takeaway, Chennai is delivering the inaugural address.

Vegetables & Fruits Carving

Date: 25.01.2018

Number of Participants: 45

A one-day workshop on “Vegetables & Fruits Carving” was organized by the Department of Tourism and Hotel Management on 25th January 2018. Dr. B. Dharmalingam Professor & Head i/c inaugurated the same with the welcome address and elucidated the importance of hands on learning experience. Prof H. Gurumallesh Prabu delivered Presidential Address. The workshop was conducted by Mr.Elanchezhian skilled instructor who guided the participants through various techniques and tools used in this art form. Prof. V. Balachandran delivered Felicitation Address followed by the vote of thanks by Mr. K.P.Karthilingam.





Dignitaries on the dias are lighting the Kuthuvilakku



Carved vegetables were kept for display

Extension Activities



ALAGAPPA UNIVERSITY, KARAİKUDI – 630 003

Name of the Activity	Plant Sapling, Awareness Rally, Temple and School cleaning activity	
Type of Activity	Outreach programme	
Date & Time	20.09.2019 & 8.00 a.m	
Details of Participants	Department of Tourism & Hotel Management students, Staff and village residers.	
Coordinator	Mr. K.P.Karthilingam	
Organizing Department	Department of Tourism and Hotel Management	
Collaborating Agency	Veppankulam Panchayat	
Description	The Students of the Department of Tourism and Hotel Management planted 20 numbers of sapling inside the High school and the remaining 80 numbers in temple and other public places in veppankulam village. The students of Department of Tourism and Hotel Management conducted an awareness rally to make awareness of plastic free environment an importance of water saving.	
Outcome	The residers of veppankulam village appreciated the students plant sapling activity, The people residing in veppankulam panchayat came to know the importance of saving water and making plastic free environment.	
Photo		

Co-ordinator

Head of the Department

ALAGAPPA UNIVERSITY, KARAİKUDI – 630 003

Name of the Activity	Plant Sapling, School cleaning activity	
Type of Activity	Outreach programme	
Date & Time	10.03.2023 at 7.30 am	
Details of Participants	Department of Tourism & Hotel Management students, Staff and village residents.	
Coordinator	Mr.K.P.Karthilingam	
Organizing Department	Department of Tourism and Hotel Management	
Collaborating Agency	Kurunthampattu Panchayat	
Description	The Students of the Department of Tourism and Hotel Management planted of sapling in and around the Kurunthampattu village. Also this student cleaned the school situated in Kurunthampattu.	
Outcome	The people in Kurunthampattu thanked the team for plant sapling and the school head master congratulated the team for their public service.	
Photo		

Co-ordinator

Head of the Department